



---

## LPP1 Sports Fields – Advertising

### Policy Objective

The purpose of this policy is to allow some forms of advertising signs on Shire of Ravensthorpe land and reserves.

### Policy

#### **Background**

The Shire of Ravensthorpe Council adopted a policy on controlling advertisements in shire land or reserves to allow for advertisements to;

- help offset the cost of maintaining land or reserves;
- Promote community groups affiliated with the land or reserve; and
- to clarify what advertisements are acceptable.

### Local Planning Policy No.1 - Requirements

#### **Exemptions from Development Approval**

In addition to the works and development specified in Schedule 2, cl. 61 of Planning and Development (Local Planning Schemes) Regulations 2015 development approval of the local government is not required for the following works:

- a) All signs at showgrounds, racecourses, major racing tracks, sports stadia, major sporting grounds and complexes;
- b) Advertisement signs (illuminated and non-illuminated) relating to the functions of government a public authority or council of local government excluding those of a promotional nature constructed or exhibited by, or on behalf of any such body;
- c) Advertisement signs (illuminated and non-illuminated) required for the management or control of traffic on any public road, car park, cycleway, railway or waterway where such advertisement has been constructed or exhibited by or at the direction of a Government department, public authority or the council of a local government; and
- d) Advertisement signs (illuminated and non-illuminated) required to be exhibited by or pursuant to any statute or regulation or the like made pursuant to powers contained within a Statute provided that any such advertisement is constructed and/or exhibited strictly in accordance with the requirements specified therein.

#### **General Requirements**

In order to offset costs of maintaining reserves, Council shall, subject to the conditions hereunder, be receptive to proposals for corporate sponsorship for selective advertising on reserves:

- a) Advertisements relating to, or promoting, tobacco/alcohol products shall not be permitted.
- b) Clubs obtaining sponsorship for club activities shall be requested to obtain approval from Council before signs relating to such club sponsorship can be erected on sports fields, change rooms or other such structures including fences on sports fields.



<b>DOCUMENT CONTROL BOX</b>		
<b>Custodian:</b> Chief Executive Officer		<b>Decision Maker:</b> Council
<b>Compliance Requirements:</b>		
<b>Legislation:</b>		
<b>Industry:</b>		
<b>Organisational:</b>		Shire of Ravensthorpe Local Planning Scheme No.6 Shire of Ravensthorpe Local Planning Strategy
<b>Document Management:</b>		
<b>Risk Rating:</b> Medium	<b>Review Frequency:</b> 2 Years	<b>Next Due:</b>
<b>Version #</b>	<b>Decision Reference:</b>	<b>Description:</b>
<b>a</b>	OCM 20/12/18 – Item 10.2.1	Major Revision to Planning Scheme Policies
<b>b</b>	OCM 15/09/20 – Item 15.1	Policy Reconfirmed – No Amendments.
<b>c</b>	OCM 19/07/22 – Item 12.1.2	Comprehensive Policy Manual Review
<b>d</b>	OCM 17/12/2024 Item 12.1.2	Policy Reconfirmed – No Amendments
<b>e</b>	OCM 15/12/2025 Item 12.1.1	Comprehensive Policy Register Review