

Fitzgerald Coast
Signage Plan
PHASE 1



Sign Style Ai – Regional Entry Signs

(back to back)

WELCOME TO



Fitzgerald
coast

Ravensthorpe Hopetoun Munglinup
Jerramungup Bremer Bay

Sign Style Aii – Regional Entry Signs

(back to back)

THANK YOU FOR VISITING

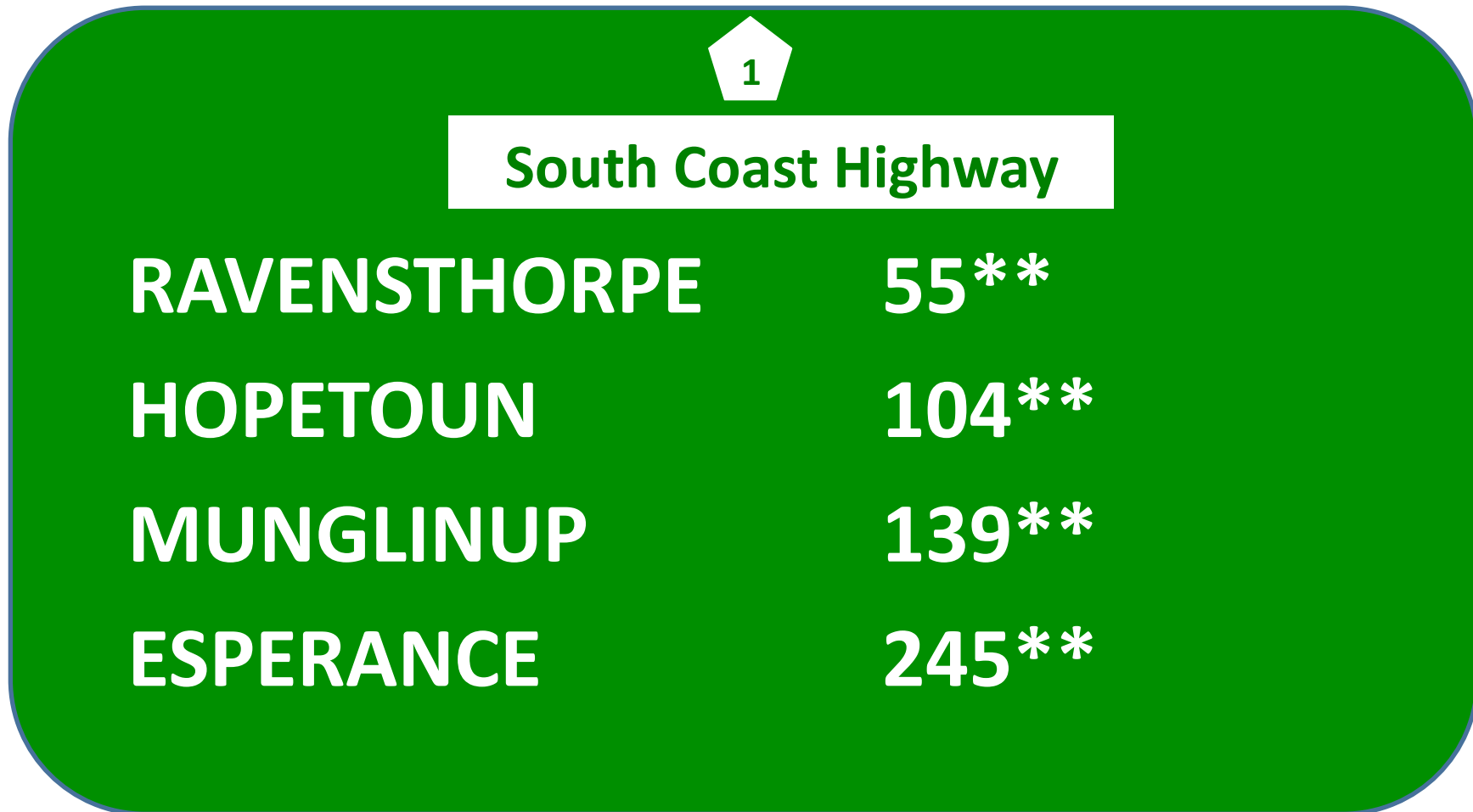


Fitzgerald
coast

Ravensthorpe Hopetoun Munglinup
Jerramungup Bremer Bay

Sign Style Bi – Destination Signage

(3 locations on highway 1, Just after leaving Jerramungup, West river Bins and 5km out of Ravensthorpe, heading east)



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style Bii – Destination Signage

(2 locations on highway 1, 5 km east of Munglinup and on eastern approach to Ravensthorpe – either 1km or 5km out of town)

1

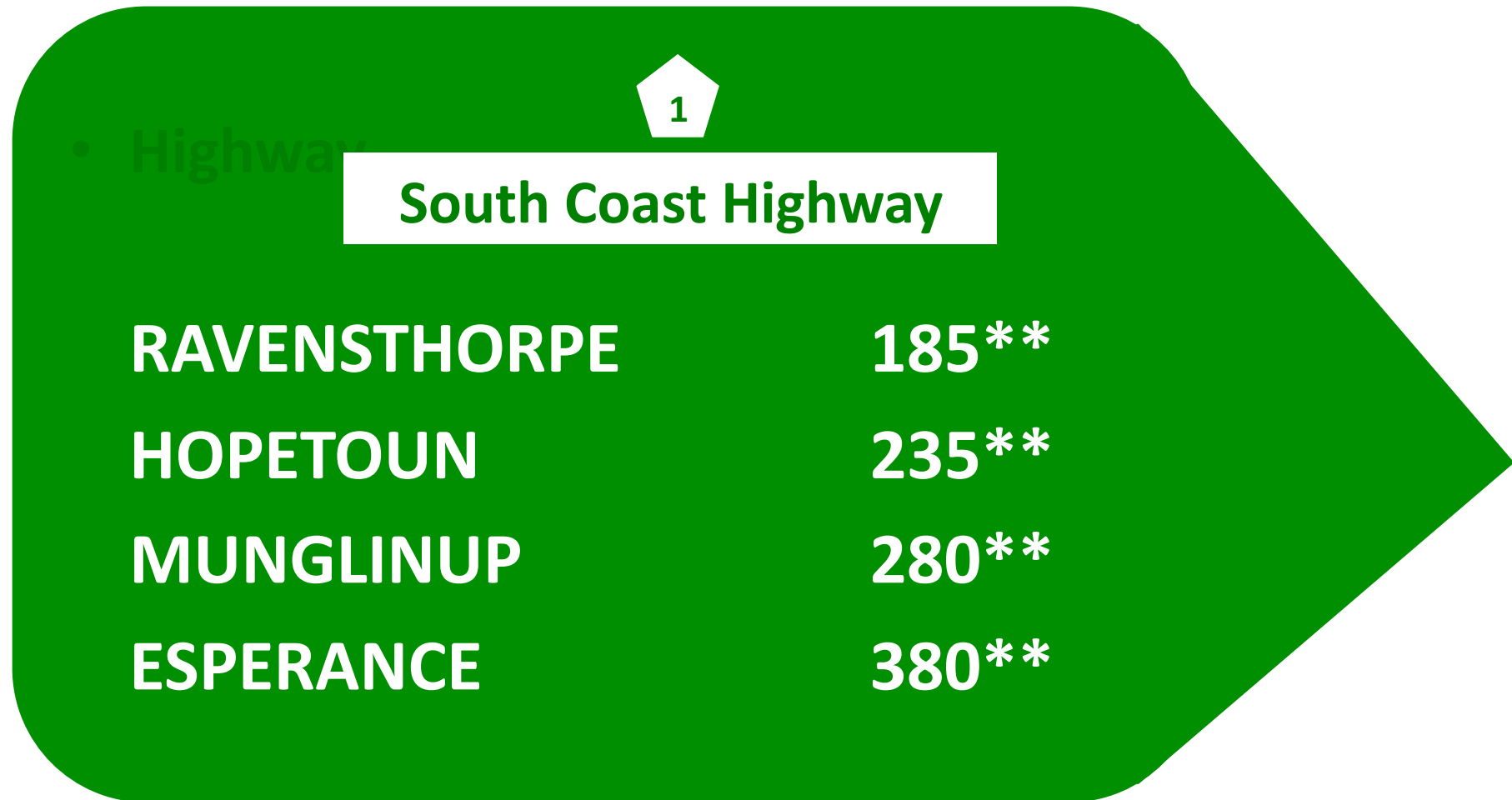
South Coast Highway

RAVENSTHORPE	80**
HOPETOUN	90**
JERRAMUNGUP	185**
ALBANY	395**

* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style C – Directional

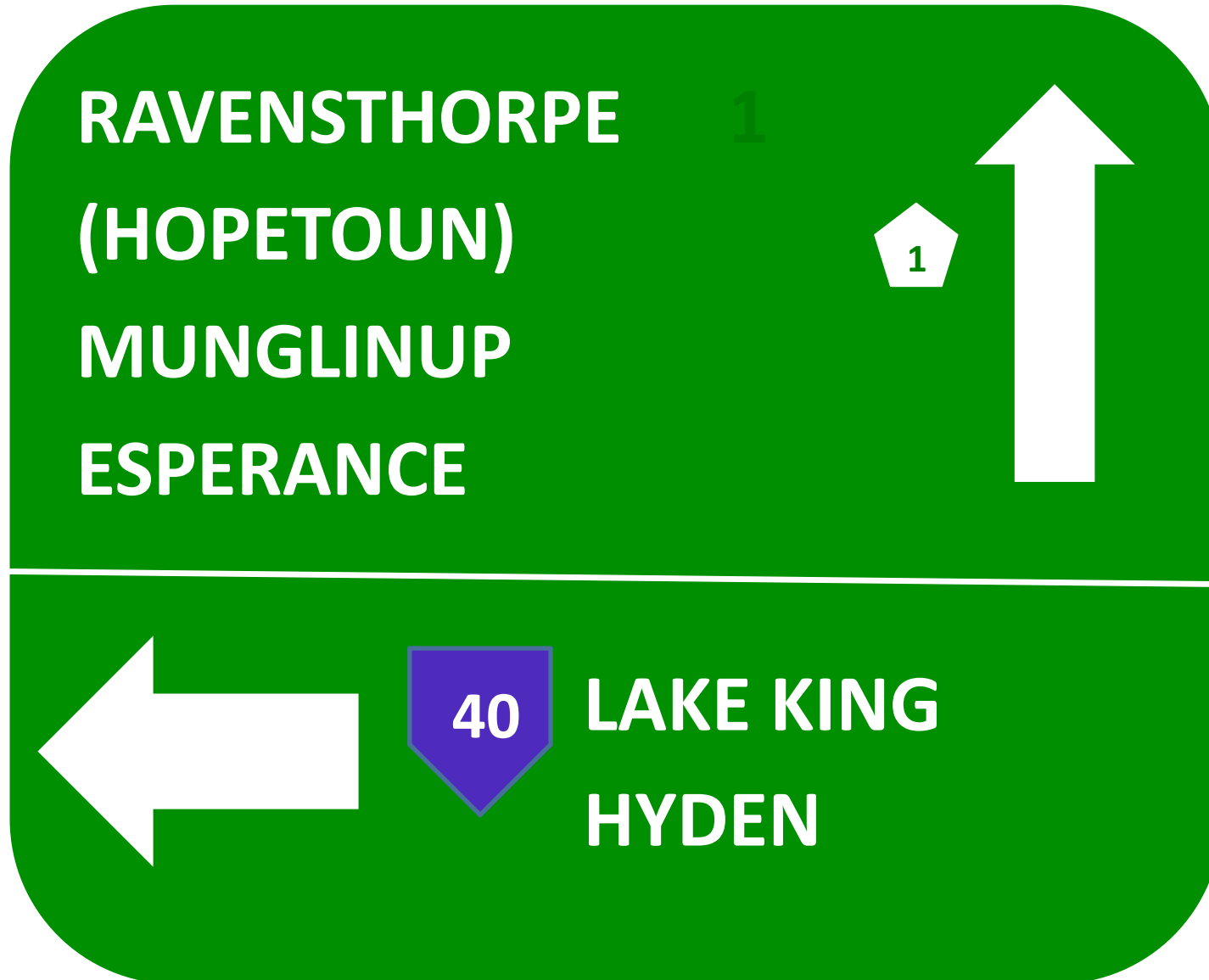
(located at the T junction intersection of the South Coast Highway at Jerramungup)



* Distances will vary for each sign location – to be advised by Main Roads and Shires

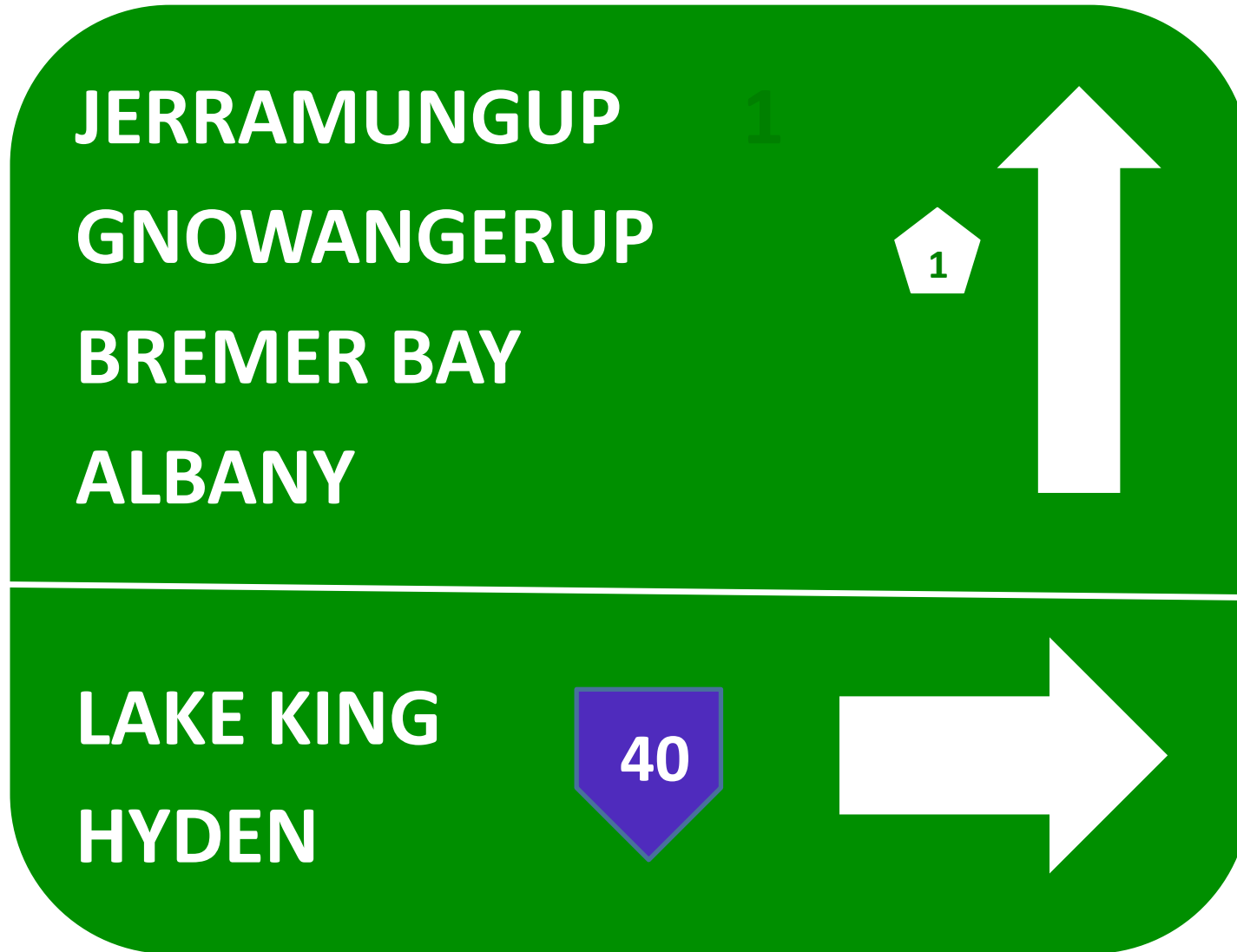
Sign Style Di – Directional Sign

(Located on highway 1, 300m from the eastbound approach to the Lake King turn & at turn)



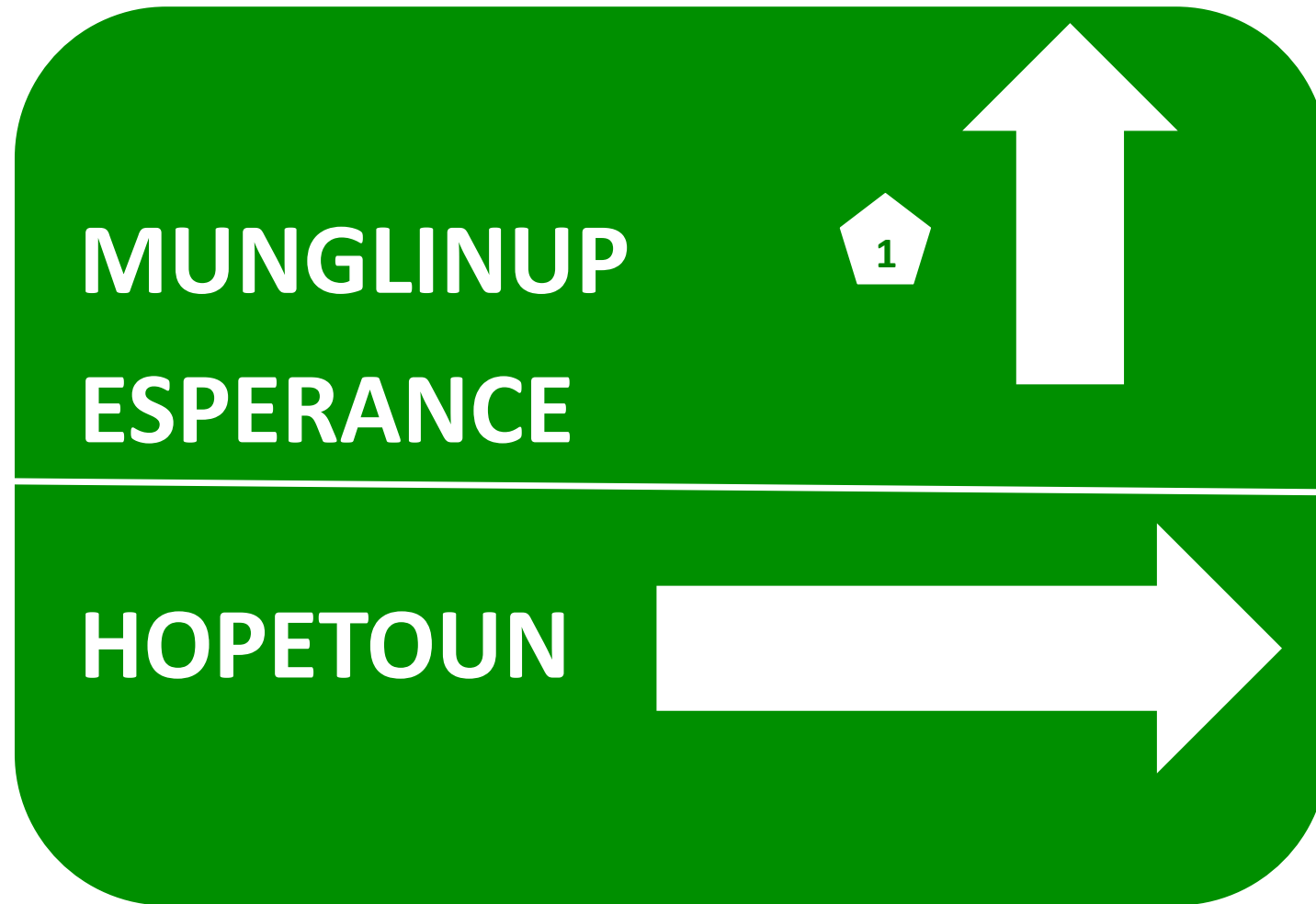
Sign Dii – Directional Sign

(Located on highway 1, 300m from the westbound approach to the Lake King turn & at turn)



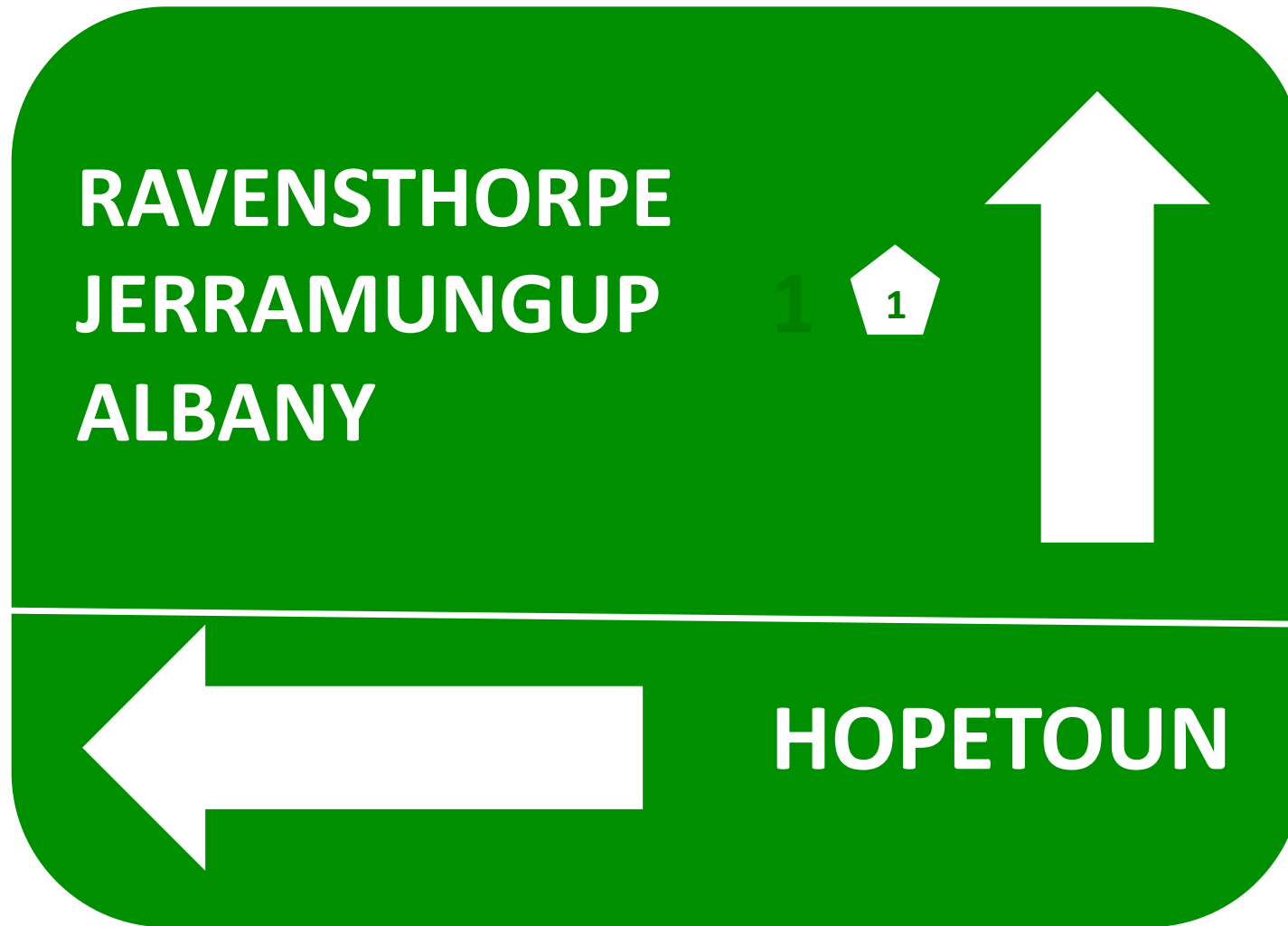
Sign Style Ei – Approach Sign

(Located at Jerdacuttup road turn off of highway 1 – eastbound - 300m from turn)



Sign Style Eii – Approach & Directional Sign

(Located at Jerdacuttup road turn off of highway 1 – westbound - 300m from turn)



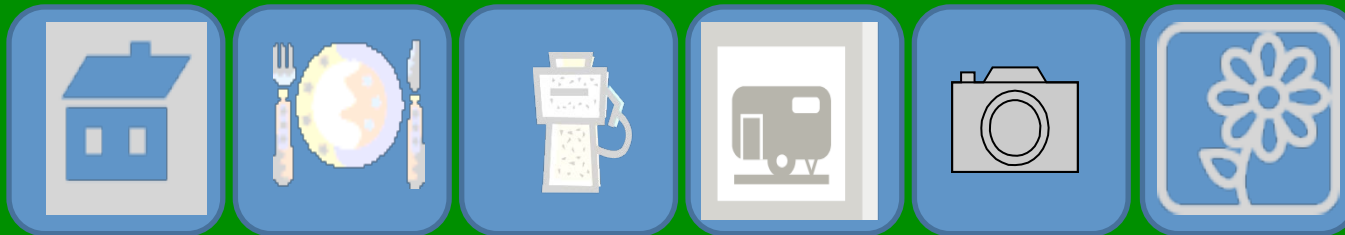
Sign Style Fi –Directional Sign

(Located at Jerdacuttup road turn off of highway 1

double sided – using appropriate service icons – those shown are just for illustration of concept)

HOPETOUN *km

• Highway



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style Fii – Directional Sign

(Located at Jerdacuttup road turn off of highway 1
double sided – using appropriate service icons – those shown are just for illustration of
concept)

HOPETOUN *km

Historic Port Town



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style Gi – Approach & Directional Sign

(Located on highway 1 at Hopetoun Road turn in Ravensthorpe double sided, using appropriate service icons - those shown are just for illustration of concept))

Refresh signage at Hopetoun Road Turn in Ravensthorpe and request DEC refresh Nat.Park signs here and at West River



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style Gii – Approach & Directional Sign

(Located on highway 1 at Hopetoun Road turn in Ravensthorpe double sided, using appropriate service icons - those shown are just for illustration of concept)

Refresh signage at Hopetoun Road Turn in Ravensthorpe and request DEC refresh Nat.Park signs here and at West River

HOPETOUN *km

Historic Port Town



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style H – Visitor Centre Approach Signage

Located on highway 1 at east and west approaches to Ravensthorpe



* Distances will vary for each sign location – to be advised by Main Roads and Shires

Sign Style I – Visitor Centre Building Signage



High up on the front of the building – preferably a 2 boards in an angled arrangement in a “V” shape, to be visible from east and west

At the door
entry



Sign Style J – On Roadside

in prominent position and move caravan park sign further down the road (as it interferes with people looking for the visitors centre)



Fitzgerald Coast Signage Plan PHASE 1 Sign location summary



SIGNAGE PLAN

PHASE 1 Signage		Location on Highway 1	All signs to be large main roads style signs - exact dimensions to conform to main roads guidelines	Regional entry signs on a white background. Most destination, approach and destination signs will be green background or as advised by main roads. Historic and tourism interest signs will be brown and visitor centre and service signage will have a blue background.	Who to make it happen	Who to construct	When	Completed - date
Sign number	Sign Category	Road/Juncton	Style (see attached illustrations)	Wording				
1	Regional Entry	Between Jerramungup and Ravensthorpe (Jacup or as agreed with Shires)	Style Ai and Aii	Welcome to Fitzgerald Coast/Thank you for visiting Fitzgerald Coast Ravensthorpe Hopetoun Munglinup Jerramungup Bremer Bay	Main Roads Perth	Shire in consultation with Main Roads		
2	Regional Entry	Just on the Esperance side of Munglinup	Style Ai and Aii					
3	Destination	Just after leaving Jerramungup	Style Bi		Main roads Albany - Require a letter of support from Shire	main roads Albany		
4	Destination	West River Bin	Style Bi	1 South Coast Highway Ravensthorpe Hopetoun Munglinup Esperance (with distances)				
5	Destination	On approach to Ravensthorpe (approx. 5km out)	Style Bi					
6	Destination - East of Ravensthorpe	5km East of Munglinup	Style Bii					
7	Destination - East of Ravensthorpe	On approach to Ravensthorpe (approx. 5km out)	Style Bii	1 South Coast Highway Ravensthorpe Hopetoun Jerramungup Albany (with distances)				
8	Directional, west of Ravensthorpe	Intersection of South coast Highway and Ongerup road (just as you leave the service station)	Style C	1 south Coast Highway Ravensthorpe Hopetoun Munglinup Esperance (with distances)				
9	Directional, west of Ravensthorpe	Lake King Turn approach	Style Di and Dii	Di Ravensthorpe Hopetoun Munglinup Esperance, Lake King Hyden (with arrows)				
10	Directional, west of Ravensthorpe	At the Lake King Turn	Style Di and Dii	Dii Jerramungup Gnowangerup Bremer bay Albany, Lake King Hyden (with arrows)				
11	Directional, east of Ravensthorpe	Approach sign Jerdacuttup Road Turn - 300m both sides of turn	Style Ei and Eii	Ei Munglinup Esperance, Hopetoun (with arrows) Eii Ravensthorpe Jerramungup Albany, Hopetoun (with arrows)	from Shire			
12	Directional, east of Ravensthorpe	At Jerdacuttup Road Turn	Style Fi and Fii	Fi Hopetoun (with distance and service icons) Port Town (brown sign with historic icon)	Gii Hopetoun Historic			
13	Directional	In Ravensthorpe at Hopetoun Road intersection	Style Gi and Gii	Gi Hopetoun (with distance and service icons) Port Town (brown sign with historic icon)	Gii Hopetoun Historic	main roads Albany	main roads Albany	
14	Visitor Centre	On approach to Ravensthorpe (approx. 5km out)- East and west	Style Hi and Hii	Visitor Centre (with distance and authorised tourism "i" icon) Museum (with distance)		Shire in consultation with main roads Albany		
15	Visitor Centre	On front of Visitor centre	Style I	"i" Visitor Centre (high up on building) Fitzgerald Coast Visitor Centre (near doorway on outside of building)				
16	Visitor Centre	On road side adjacent to Visitor Centre (in prominent position)	Style J	Visitor Centre here (with arrow)				

